

August Newsletter of the **Mighty Michigan Membership**

Hey Mighty Michigan District,

Unfortunately, the summer will be ending soon and we will be back into the normal school days. But along with the school year starting it is the main time for recruitment! As Membership Development Chair it is my job to help clubs across the state increase their membership numbers. In the coming month, your LTG will contact you with all sorts of posters, videos and worksheets that I have created to help you bring in new members to your club. Show these at Key Club 101 meetings, club fairs, or Orientations to attract any high schooler to joining Key Club. As a club leader it is your job to start the second part of the Key Club year off with a bang and welcome as many new students into our organization as possible! Make this the biggest year for membership growth in Michigan's history and as always if you have any questions or need anything contact me from the information on the right!

**Yours in service,
Sarah Fortunato**

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“If you need me, call me, I will be there in a hurry. You don't have to worry”

~Ain't No Mountain High Enough

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International Convention

From June 29th to July 5th myself and 40 other Michigan District traveled to the sizzling city of Phoenix, Arizona for the 68th annual Key Club International Convention (ICON). At convention we had a great time attending workshops to strengthen this district, it's clubs, and Kiwanis relations. Also we got to elect this year's International Board including our new International Trustee, Yoo Eun Kim. The last two days of the trip we traveled to Sedona where we got to see the breath taking Grand Canyon and tour the beautiful city of Sedona! I am so grateful I had the opportunity to attend ICON and have such a great time and learn so much. I cannot wait to take all the information I learned at Convention and use it to build a stronger Michigan District of Key Club!



Michigan Membership at WORK-Elevator Talk

One session I attended at ICON showed us easy ways to recruit members to Key Club. One of them is to have members come up with a saying that describes Key Club, that is short enough to say to someone in an elevator if they ask you, "HEY, what's this Key Club thing about?!". Here are a few examples from Michigan Members :D

- "Key Club is not really a club, but more like a tightly knit group of people who have one interest in mind: to help others in need. and we have awesome balloon fights too" -Ogie Avramovska

- "Key Club is making a difference in the world with some of your closest friends. Key Club is showing that you are thankful for what you have by giving back to mankind. Once you become a Key Club member you are a Key Club member for life". -Hannah Tadros



Michigan Membership Cont.

- "What is Key Club you ask? It's only the most notorious and violent key making gang in the world....JUST KIDDING. Key Club is actually the largest and oldest service program for high school students like me. We show off our bright smiles as we help people in the community. Heck, we even have fun with our Key Club friends WHILE we do service. The Key Club motto is "Caring—Our Way of Life". And we really do care. If we didn't care, we wouldn't do service. We'd probably be a notorious gang that makes keys or something..." - Anish Gill



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